

WATCHES





ARCHIVE M1

ARCHIVE M1 pulls inspiration from adidas' rich heritage of the 70s and nods to the more simple time at the dawn of the digital era. An antidote to today's gadget-fueled age of information overload, ARCHIVE M1 offers a modern and progressive interpretation of a timepiece that feels familiar, yet fresh.



Movement: Custom module Function: Dual Time / Stopwatch / Calendar / Light

Case: Stainless steel, with hardened mineral crystal

Water Rating: 50 Meter / 5 ATM

Watch Strap: 5 link stainless steel bracelet Strap Width: 24mm







All Black 001



Gold/Black 513



Rose Gold / Black 1098



Silver/Black/ Blue/Red 2924



All Black / Blue / Red 3042



Navy / Black/ Silver / Red 3041



Silver / Black / Green 3043



All Black / Copper 3077

ARCHIVE SP1

A bold & colorful version of ARCHIVE SP1 made with polycarbonate and soft silicone, creates a fashionable digital watch with a classic streetwear mindset. ARCHIVE SP1 honors color hues of the adidas palette.



Case Width: 38.5mm Case Thickness: 10mm

Movement: Custom module Function: Dual Time / Stopwatch / Calendar / Light
Case: Polycarbonate w/silicone overmold, and hardened mineral crystal

Water Rating: 50 Meter / 5 ATM
Watch Strap: Silicone Strap Width: 24mm







All Black 001



White 100





Legend Marine 3122



Shock Red 3120

ARCHIVE R2

Inspired by the past but always looking to the future. ARCHIVE R2 is a modern-utility iteration of a digital watch. This newest member of the Archive franchise is designed with the contemporary streetwear hound in mind, one who values nostalgic cues without sacrificing modern relevance.



Movement: Custom module Function: Dual Time / Stopwatch / Calendar / Alarm / Light
Case: Polycarbonate w/ stainless steel bezel, and hardened mineral crystal

Water Rating: 100 Meter / 10 ATM
Watch Strap: Silicone Strap Width: 22mm













All Gunmetal 632





PROCESS M1

With a clean and understated confidence PROCESS M1 re-frames definitive timepieces through the modern adidas perspective. Evolving classic watch silhouettes, PROCESS M1 deconstructs signature elements with an elevated appeal yet remains grounded in an everyday sensibility.



 $\textbf{Movement:} \ \mathsf{Japanese} \ \mathsf{quartz} \ \mathsf{movement} \ \ \textbf{Function:} \ \mathsf{Hours,} \ \mathsf{Minutes,} \ \mathsf{Seconds}$

Case: Stainless steel, with single curve hardened mineral crystal

Water Rating: 100 Meter / 10 ATM

Watch Strap: 6 link stainless steel bracelet Strap Width: 20mm







All Black 001



All Gunmetal / Black 680



All Gold 502



All Rose Gold 897



All Silver 1920



Silver / Navy Sunray 2928



Silver / Raw Amber 3180



Navy / Silver Sunray Red 3032



All Black / Copper 3077



Gold / Navy Sunray 2913

PROCESS L1

With a clean and understated confidence, PROCESS L1 reframes definitive timepieces through the modern adidas perspective. Evolving classic watch silhouettes, PROCESS L1 deconstructs signature elements with an elevated appeal yet remains grounded in an everyday sensibility.



Case Width: 38mm Case Thickness: 9mm

Movement: Japanese quartz movement Function: Hours, Minutes, Seconds

Case: Stainless steel, with single curve hardened mineral crystal

Water Rating: 100 Meter / 10 ATM

Watch Strap: Genuine leather Strap Width: 20mm







All Black / White 756



Gunmetal / Gray / Bone 2916



All Gold / Black 510



All Rose Gold / Navy 2908



Gold/Blue Sunray/ Dark Brown 2959



Rose Gold/Navy Sunray/Black 2967



Silver / Black 625



Silver / Navy Sun ray / Dark Brown 2920

PROCESS SPI

PROCESS SP1 utilizes unexpected materials to create an array of purified colors born from iconic adidas heritage. With a classic design enhanced by tactile details, PROCESS SP1 emotes a forward-leaning attitude that remains rooted for daily flair.



Movement: Japanese quartz movement Function: Hours, Minutes, Seconds
Case: Polycarbonate case, with single curve hardened mineral crystal

Water Rating: 50 Meter / 5 ATM
Watch Strap: Silicone Strap Width: 20mm







All Black 001



All Blue 2490



All Collegiate Burgundy 2902



All Collegiate Gold 2903



All Collegiate Navy 2904





All Red 191



All White 126



Active Orange 3127





Hi-Res Green 3124

DISTRICT M1

Taking a direct approach to telling time, DISTRICT M1 delivers a focused, yet iconic, analog watch for daily wear. Featuring a classic, round silhouette and a simple three-hand movement, DISTRICT M1 is Bauhaus-inspired and infused with the adidas DNA for a contemporary style.



Movement: Japanese quartz movement Function: Hours, Minutes, Seconds

Case: Stainless steel, with hardened mineral crystal

Water Rating: 50 Meter / 5 ATM

Watch Strap: Milanese stainless steel bracelet Strap Width: 20mm







Gold / Black Sunray 1604



Silver / Navy Sunray 2928



Silver / Light Pink Sunray 3035



All Black / Gunmetal 2341



All Gold 502



All Rose Gold 897



All Silver 1920



Navy / Silver Sunray Red 3032



Gold / Silver Sunray 3034



All Black / Copper 3077

DISTRICT W1

DISTRICT W1 delivers a focused, iconic, analog watch for daily wear. Featuring a classic, round silhouette, simple three-hand movement, and a nylon webbed band with silicone backing, DISTRICT W1 is Bauhaus-inspired and infused with the adidas DNA for a contemporary style.



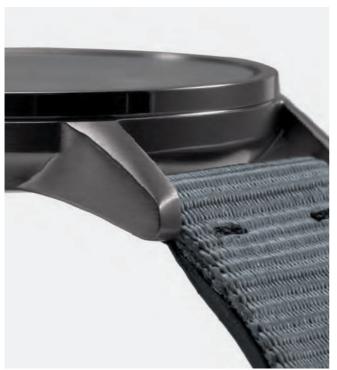
Case Width: 40mm Case Thickness: 9 mm

 $\textbf{Movement:} \ \mathsf{Japanese} \ \mathsf{Quartz} \ \mathsf{Movement} \ \ \textbf{Function:} \ \mathsf{Hours,} \ \mathsf{Minutes,} \ \mathsf{Seconds}$

Case: Stainless steel, with Hardened Mineral Crystal

Water Rating: 50 Meter / 5 ATM

Watch Strap: Webbed Nylon with Silicone Backing Strap Width: 20mm







Black/Legend Purple 3182



Silver / Raw Khaki 3181



Gunmetal / Legend Ivy 3183





CYPHER M1

Crafted with purpose, CYPHER M1 is an expression of utility and structure. The unidirectional indexed bezel and modern case are functional in style and void of excess. As an expression of functional substance, CYPHER M1 is pure in its approach for a bold, honest take on time-telling.



 $\textbf{Movement:} \ \mathsf{Japanese} \ \mathsf{quartz} \ \mathsf{movement} \ \ \textbf{Function:} \ \mathsf{Hours,} \ \mathsf{Minutes,} \ \mathsf{Seconds}$

Case: Stainless steel, with single curve hardened mineral crystal

Water Rating: 100 Meter / 10 ATM

Watch Strap: 3 link solid stainless steel bracelet Strap Width: 22mm







All Gold / Black 510



Black/Charcoal 017



Gunmetal / Subgreen 2917



Silver / Black Red 2958



Silver / Black Blue 2184

CYPHER LX1

Crafted with purpose, CYPHER LX1 is an expression of utility and structure. The unidirectional indexed bezel and modern case are functional in style and void of excess. As an expression of functional substance, CYPHER LX1 is pure in its approach for a bold, honest take on time-telling.



Case Width: 42mm Case Thickness: 11mm

Movement: Japanese quartz movement **Function:** Hours, Minutes, Seconds

Case: Stainless steel, with single curve hardened mineral crystal

Water Rating: 100 Meter / 10 ATM

Watch Strap: Horween leather Strap Width: 22mm









Black / White



Gunmetal/ Charcoal 2915



Silver/ Subgreen/Black 2960

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